

# GOAL SETTING 2025

THE THEME OF 2025 FOR BPW EUROPE IS „INSPIRATION,  
GROWTH AND COLLABORATION“

The year 2025 promises to be a landmark year for BPW Europe, driven by ambitious goals and a shared vision for impact and progress.

As a leading network empowering women to achieve their fullest potential, BPW Europe continues to inspire change, foster innovation, and strengthen collaboration across diverse sectors and communities.

## **BPW Europe's 2025 Goals**

BPW Europe Executive Council is committed to ambitious and impactful objectives for 2025:

- Strengthening relationships with other women's organizations in Europe;
- Enhancing BPW's visibility across the continent;
- Expanding the reach and participation in BPW Europe Working Groups;
- Supporting the work of four active Networks in Europe;
- Encouraging Federations and Clubs to form Twinning across five continents;
- Providing consistent support for members' activities and projects;
- Motivating Young BPW members to engage in meetings and initiatives;
- Including Young BPW members in European Presidents' meetings to inspire future leaders;
- Advocating for sustainable practices in face-to-face (F2F) meetings;
- Promoting participation in the **Learning for Leadership Working Group** trainings;
- Sharing upcoming events to foster collaboration and engagement.

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## **A Green and Sustainable Future**

At the Presidents' Meeting in Rome in March 2024, BPW Europe embraced a commitment to sustainability. Each of us has a role to play in protecting our planet. We encourage Federations and Clubs to adopt eco-friendly practices, such as:

- Using reusable dishes instead of disposable options;
- Bringing multi-use water bottles;
- Reducing printed materials.

Small steps can lead to meaningful change in shaping a sustainable future.

With these goals and commitments, 2025 will be a year of inspiration, growth, and collaboration. I am confident that together, we will achieve great things for BPW Europe and beyond.

## **Anu Viks**

Chair of BPW Europe Executive Council

BPW Europe Regional Coordinator

BPW International Executive Member

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BPW European Coordination aisbl

Association internationale sans but lucratif - International non-profit organisation

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