



BPW SWITZERLAND
Business & Professional Women



BPW DACH Meeting 2022

BPW Austria, BPW Germany and BPW Switzerland

September 23 and 24 2022 in St. Gallen Switzerland



A few figures

Topic: „Sei die Heldin deines eigenen Lebens“
Be your own heroine!

- 3 BPW federations
- 2 days
- 120 women
- 4 key notes
- 6 workshops





What is special about the DACH region

- Almost no language barriers (Grüezi / Servus / Hallo ;-)
- Cultural similarities
- Three very different, yet very interesting BPW Federations





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Some impressions



25.10.2022



What we would do again:

- Choose a topic that is related to both business and personal development
- Do an exceptional evening program
 - Sport/Leisure: Street Racket in a military building
 - Cultural Part: City tour and visit of a museum
- Invite a diverse set of speakers and workshop leaders



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What we have learned:

- Set the date early and send out save the dates
- Communicate earlier and include all three federations into the communication
- The Austrians know how to play Street Racket – train more! 😊