

REYKJAVIK, MAY 27 - MAY 29, 2022



17TH EUROPEAN CONFERENCE

SAVE THE DATE
17TH BPW EUROPEAN CONFERENCE
9TH BPW YOUNG SYMPOSIUM

THEME: EQUALITY

MAY 27 - 29 2022
SEE YOU
IN REYKJAVIK, ICELAND

More information on the official website:
<https://bpwiceland2022.is/>





BPW Europe
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INVITATION

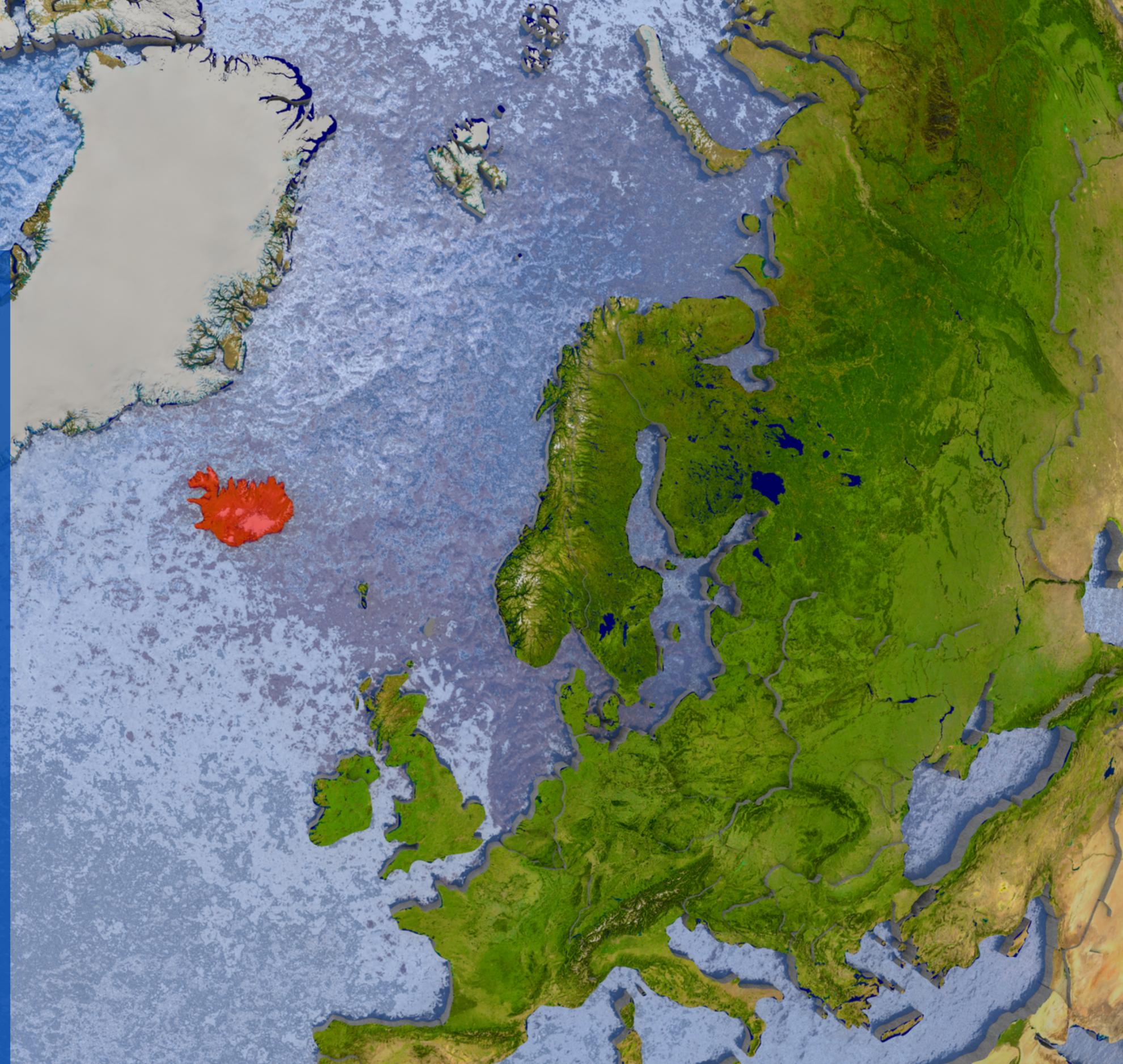
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Why is Iceland a unique island?

Iceland is one of the youngest landmasses on the planet, and consequently home to some of the world's most active volcanoes.

The island owes its existence to a large volcanic fissure in the Mid-Atlantic Ridge, where the Eurasian and American tectonic plates meet.

... Iceland is the least populated country in Europe.

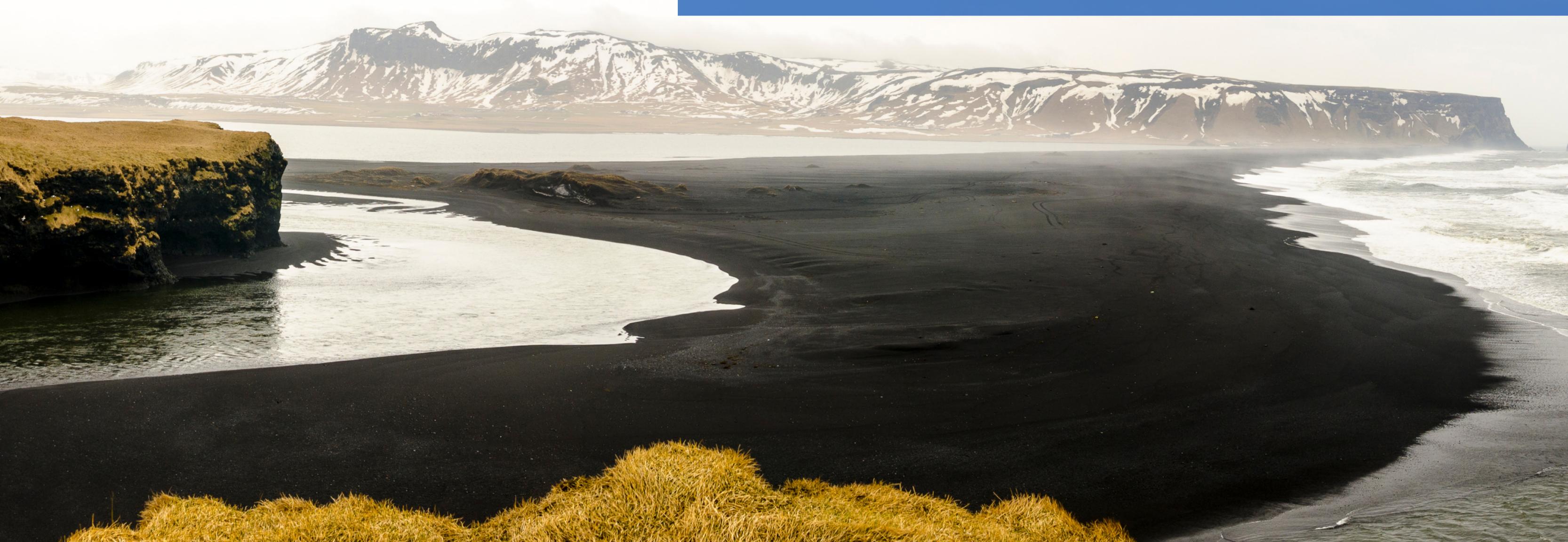


Iceland is wild and raw; it truly is the Land of Fire and Ice, where Mother Nature reigns supreme. It is dotted with natural wonders such as The Blue Lagoon, Gullfoss and Dettifoss waterfalls. Iceland is also known for its rich cultural history, Norse mythology, folklore, and having no official family names!



Iceland is known throughout the world for its beautiful and unspoilt nature, although recently, the country has gained further fame through its musical talents, its football team, its financial crisis and its erupting volcanoes. And it's also one of the most magical places on earth. Jokulsarlon, the glacier lagoon where huge chunks of blue ice calve off Vatnajokull (Iceland's largest glacier) and eventually float out to sea.

Iceland is a place of surreal beauty. The incredible landscape of the island is staggering. Most of the country is an uninhabited moonscape of craters, bright green moss, towering glaciers, volcanoes, hot springs, and fields of lava rock. It is so other-worldly that it is often the backdrop in sci-fi films.





Why is Iceland so clean?

Iceland is the cleanest country in the world. ... Iceland took top honors with a score of 93.5 thanks to ample clean water, lots of protected nature areas, good national health care and a plenitude of usually clean geothermal power.

The water is perfectly safe to drink in Iceland! Unless marked otherwise, tap water is considered safe, and because of where it comes from, you know you're getting it in its purest form. Nearly all of Iceland's tap water is sourced from groundwater – stored deep in wells under the earth's surface.



Reykjavik has the world's largest and most sophisticated geothermal district heating system which has used natural hot water to heat its buildings and homes since 1930.

Today, geothermal powers the entire city, with an electricity distribution network harnessing 750 MW thermal power from steam and a water distribution system generating 60 million cubic meters of hot water. The use of this natural resource has massively reduced the City's dependence on fossil fuels – making it one of the cleanest cities in the world. Geothermal has also contributed to Iceland's transformation from one of the poorest nations to one that enjoys a very high standard of living.



Agenda

Friday, 27 May

Arrival at the Hotel Hilton Nordica / Check-In
Registration
Presidens' Meeting (starting in the morning incl. lunch)
Workshop for First Comers
Opening Ceremony & Welcome Party

Saturday, 28 May

17th BPW European Conference at Hilton Nordica
Panels
Workshops
Standing Lunch
Gala Dinner at Gullhamrar

Sunday, 29 May

Continuation of the Conference
Panels and workshops in the morning
Golden Circle Tour from Hilton Nordica to Hotel Geysir
Farewell Party at Hotel Geysir
(incl. transportation from and back to Hilton Nordica)



BPW EUROPE ECC TRAVEL REPORT ICELAND

ECC delegation from left to right: Finance Officer Gudrun Jakobsdottir, Sheerah Kim Communication Team Lead and representative for the Young Symposium, Anu Viks Regional Coordinator of BPW Europe



**DOWNLOAD
THE REPORT
HERE**

PHOTO: IN THE LOBBY OF FAREWELL PARTY VENUE HOTEL GEYSIR



BPW ICELAND WELCOMES YOU TO THE 17TH EUROPEAN CONFERENCE IN 27-29 MAY 2022