

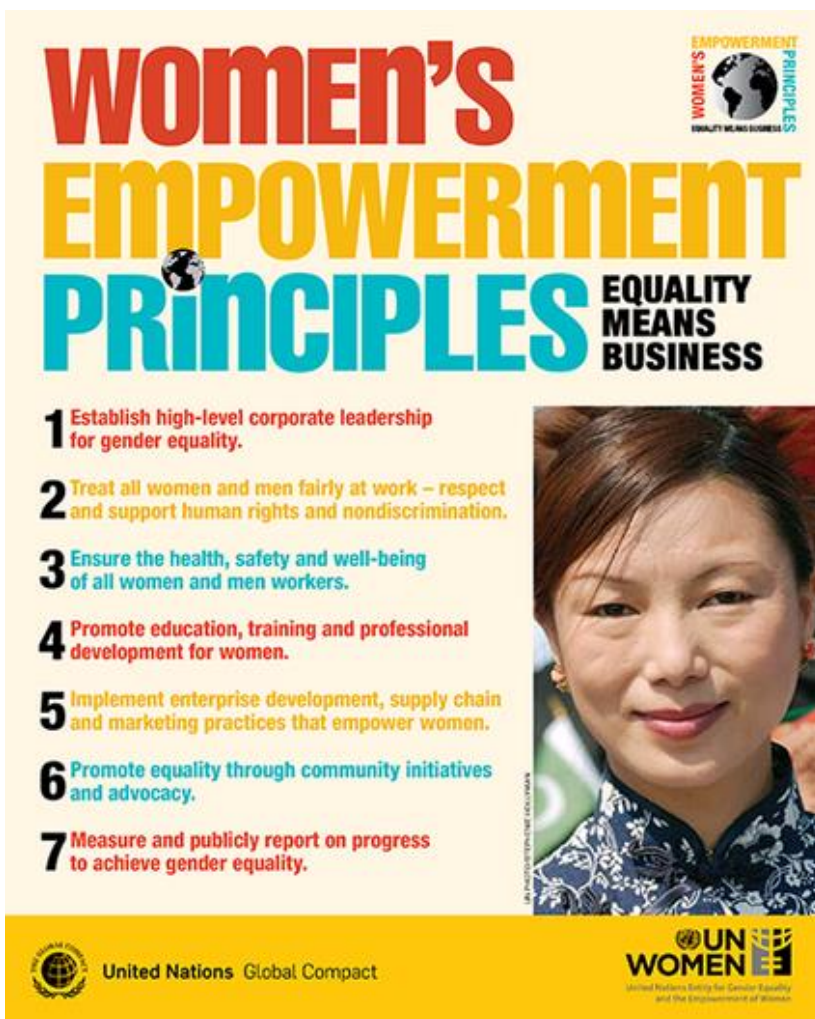
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**BPW Europe has started the procedure to become signatory Member of WEPs**

## WHAT ARE THE WEPs?

The WEPs are a set of Principles offering guidance to business on how to promote gender equality and women's empowerment in the workplace, marketplace and community. The seven Principles are informed by international labour and human rights standards and grounded in the recognition that businesses have a stake in, and a responsibility for, gender equality and women's empowerment.

The WEPs are a primary vehicle for corporate delivery on gender equality dimensions of the 2030 Agenda and the United Nations Sustainable Development Goals. By joining the WEPs community, the CEO signals commitment to this agenda at the highest levels of the company and to work collaboratively in multi - stakeholder networks to foster business practices that empower women. These include equal pay for work of equal value, gender-responsive supply chain practices and policies to prevent sexual harassment in the workplace.



**WOMEN'S EMPOWERMENT PRINCIPLES** EQUALITY MEANS BUSINESS

**1** Establish high-level corporate leadership for gender equality.

**2** Treat all women and men fairly at work – respect and support human rights and nondiscrimination.

**3** Ensure the health, safety and well-being of all women and men workers.

**4** Promote education, training and professional development for women.

**5** Implement enterprise development, supply chain and marketing practices that empower women.

**6** Promote equality through community initiatives and advocacy.

**7** Measure and publicly report on progress to achieve gender equality.

**WOMEN'S EMPOWERMENT PRINCIPLES**  
QUALITY MEANS BUSINESS

**UN WOMEN**  
United Nations Entity for Gender Equality and the Empowerment of Women

United Nations Global Compact

**Principle 1:** Establish high-level corporate leadership for gender equality

**Principle 2:** Treat all women and men fairly at work – respect and support human rights and nondiscrimination

**Principle 3:** Ensure the health, safety and well-being of all women and men workers

**Principle 4:** Promote education, training and professional development for women

**Principle 5:** Implement enterprise development, supply chain and marketing practices that empower women

**Principle 6:** Promote equality through community initiatives and advocacy

**Principle 7:** Measure and publicly report on progress to achieve gender equality