



BPW AdrionNet
THE NETWORK OF BUSINESS
AND PROFESSIONAL WOMEN
IN THE ADRIATIC IONIAN
REGION



BPW INTERNATIONAL
INTERNATIONAL FEDERATION OF
BUSINESS AND PROFESSIONAL WOMAN



PRVI HRVATSKI KLUB PULA - CROATIA



3RD FORUM BPW ADRIONNET

March 26th - 28th 2020 Pula, Croatia

Dom hrvatskih branitelja (Croatian Veterans Palace), Leharova street 1, Pula

WOMEN ENTREPRENEURSHIP PROJECTS IN ADRIATIC IONIAN REGION

Challenges and possibilities

The official language of the Forum is English

Thursday, 26th March 2020.

Hour	Venue	Contents	Participants
15:00	Selected institution	Welcome drink offered by Institution	BPW delegation Institutional representatives
18:00-21:00	Circolo Italiano di cultura, Carrara street 1, Pula	Get-together: Business speed-dating, lobbying and meeting BPW AdrionNet Country coordinators meeting: Eufemia Ippolito (Italy), Doris Sošić (Croatia), Ioanna Lagoumidou (Greece).	BPW AdrionNet clubs and partners

Friday, 27th March 2020 – Dom hrvatskih branitelja (Croatian Veterans Palace)

8:00 - 9:00	Reception & Conference Lobby	Registration and Accreditation (Moderator: Nives Tomišić, Patrizia Šegon, Valeria Varga Radetić – BPW Pula) Sensi, Saperi, Sapori - Selling exposition of women entrepreneurs' products- Lobbying for shopping (Moderator: Izabela Vitasović, Darinka Buršić – BPW Pula) - Thematic artistic exposition on and about women (Moderator: Nela Načinović - BPW Pula) - Digital promotions, etc. Sponsor's corner - Roll-ups and promotional leaflets of the sponsors (Moderator: Darija Božac Marjanović – BPW Pula)
OPENING CEREMONY AND PLANARY SESSION		
9:00 – 10:00	Conference Hall	Opening Ceremony Moderator: Jelena Vitasović – BPW Pula Welcome addresses: - Amany Asfour - President BPW International - Alida Perkov - Chair BPW AdrionNet - MEP Valter Flego - Istria Region representative - City of Pula Representative



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		- Adriatic Ionian Institutional representatives
10:00- 11:00	Conference Lobby	Networking Coffee break Press conference Sensi, Saperi, Sapori Sponsor's corner BPW AdrionNet Country coordinators and BPW AdrionNet Presidents' meeting
11:00 - 12:00	Conference Hall	Plenary Session Women entrepreneurship - Challenges and possibilities Moderator: Jelena Vitasović – BPW Pula Introductory speeches: Key note speakers, tbc. Presenters: - Alida Perkov - Chair BPW AdrionNet - Amany Asfour - BPWI President - Pinella Bombacci - BPW Europe coordinator - Neelima Basnet - Young BPW International Representative - Giuseppina Seidita – Finance Officer BPW - Benedetta Palermo - Young BPW Europe Regional Representative - Representatives of highest national and regional institutions and distinguished guests
		WORKSHOPS & ROUND TABLES
12:00 - 13:00	Hall A	Round table 1 EU Project Funding Possibilities Moderator: Istrian development Agency - Institutional support (Croatian Chamber of Artisans, Croatian Ministry, International Institutional representatives, Istrian development Agency, Istria Region) - Innovative practices and innovative policies
12:00 - 13:00	Hall B	Round table 2 BPW International projects throughout the world-Young BPW as a leading force for development Moderator: Giuseppina Seidita - BPW International Speakers: Neelima Basnet Young BPWInternational, Benedetta Palermo Young BPW Europe , Tiziana Paris , Young BPW Pula Croatia. Lessons learned: BPW AdrionNet and BPW Danube net as good practice” - Marion Volk – Chair BPWDN
12:00 - 13:00	Hall C	Round table 3 Best project practises for women entrepreneurship in Italy, and cooperation possibilities. Moderator: Concetta Oliveri, National President FIDAPA BPW Italy
13:00 – 14:30	Dom hrvatskih branitelja	Networking lunch Sensi, saperi, sapori Sponsor's corner
14:30 – 15:30	Hall A	Round table 4 EU regional Adriatic-Ionian projects Moderators: BPW in Croatia - Izabela Vitasović & Doris Sošić.



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		Speakers: Mariella Pastoressa (FIDAPA BPW Italy) - Establishing BPW AdrionNet business network of olive &vine producers .
14:30 – 15:30	Hall B	Round table 5 Best project practises for women entrepreneurship in Greece, and regional cooperation possibilities Moderator: Thalia Valkouma President BPW Thessaloniki Greece. Key note speaker: Ioanna Lagoumidou, President BPW Athens, Greece.
14:30 – 15:30	Hall C	Round table 6 Non-institutional financing possibilities for Business and professional women, and legislation support Moderator: Tiziana Paris, Young BPW Pula Croatia Speakers: Agnes Puskas, Chair BPW Danube net, Helga Može'- Regional Foundation for civil society. Dragica Karajić: „Holistic approach to Women entrepreneurs' business education in rural areas as Women Perspective Project's results“. Gian Angelo Bellati, Director of the Fiera Longarone – Belluno: Fair trades dedicated to women entrepreneurship” Business Angels - Crowdfunding - Social entrepreneurship, etc. - Business and professional women in expositions and Fair trades
CLOSING SESSION		
15:45- 16:15	Conference Hall	Closing Remarks of the Forum (Alida Perkov Chair BPW AdrionNet, Giuseppina Seidita, Thalia Valkouma, Danijela Križman Pavlović), BPW AdrionNet Presidents’ statement . Announcing the 4th BPW AdrionNet Forum (Maria Concetta Oliveri, National President FIDAPA BPW Italy)
AFTER FORUM ACTIVITIES		
16:30 – 19:00	Optional	Pula Sightseeing and shopping in BPW - Friendly Shops Moderator: Lorena Boljunčić, Elida Cerovac Bakiš – BPW Pula
20:00 – 23:00	Dom hrvatskih branitelja	Gala and Networking Dinner

Saturday, 28th March 2020

8:00 – 8:30	Circolo Italiano di cultura	Farewell coffee
8:30 – 17:30	Optional	Sightseeing Istria - visiting Cultural heritage and BPW - friendly points throughout the Istria Region Moderator: Daria Čelić Trajčeski in coordination with Dragica Lukin, Darinka Buršić , Loredana Krbavčić – BPW Pula



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