The project (WEstart)

After a meeting with Emily Usher, the project manager, Amélie Leclercq, BPW Europe Representative at EWL, reports the following:

The project (WEstart) is about mapping female social entrepreneurship in the following countries: France, Germany, Bulgaria, Hungary, Italy, Spain, Sweden, Lithuania, UK and Ireland.

The other EU member states are not covered in this one year study as funding did not allow for a wider scope. The countries chosen cover a wide geographic and institutional scope.

WEstart runs from September 2014 to September 2015.

I am now part of the steering committee – providing information about context, giving support regarding dissemination and contacts, insuring that the project takes into consideration all business sectors (agriculture, industry, research, services).

There will also be a scientific committee with persons (from any EU countries) which have expert knowledge of social entrepreneurship.

The project manager will work with national consultants from the above listed countries – they will be asked produce a national factsheet in the country’s language and English.

There is an ongoing call for candidatures – deadline 23 November – for 10 short term contracts.

The profile of national consultants is of women with a good background in business, not so much gender matters.
• There is a plan to start a database of female social entrepreneurs which will be a good way to make some of our members active in social entrepreneurship visible
• It is possible to play an active part in the course of the project
• The support of the federations and clubs is appreciated for informing members, journalists, chambers of commerce, business networks about the existence of the project
• Federations and clubs can also provide information about the existing social enterprises they are aware of (if led by women)

Any information can be sent to amelie.leclercq@bpw-europe.org

As you can see, up to now, the work was about starting the project

The official launch of the visible part of the project will take place on 17th November.
Keep an eye on the EWL’s website: www.womenlobby.org

You can find attached the Terms of Reference to answer the call for candidatures.

Please start to inform your entrepreneurs members.

Thank you for your support!

Amélie Leclercq
BPW Europe Representative
at European Women Lobby.