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NEWS FROM Amélie Leclercq BPW Europe Representative at European Women Lobby.

## The project (WEstart)

After a meeting with Emily Usher , the project manager, Amélie Leclercq, BPW Europe Representative at EWL, reports the following:

The project (WEstart) is about mapping female social entrepreneurship in the following countries: France, Germany, Bulgaria, Hungary, Italy, Spain, Sweden, Lithuania, UK and Ireland

The other EU member states are not covered in this one year study as funding did not allow for a wider scope. The countries chosen cover a wide geographic and institutional scope.

WEstart runs from September 2014 to September 2015

I am now part of the steering committee – providing information about context, giving support regarding dissemination and contacts, insuring that the project takes into consideration all business sectors (agriculture, industry, research, services).

There will also be a scientific committee with persons (from any EU countries) which have expert knowledge of social entrepreneurship.

The project manager will work with **national consultants** from the above listed countries – they will be asked produce a national factsheet in the country's language and English.

There is an ongoing call for candidatures –**deadline 23 November** – for 10 short term contracts.

The profile of national consultants is of women with a good background in business, not so much gender matters.

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- There is a plan to start a database of female social entrepreneurs which will be a good way to make some of our members active in social entrepreneurship visible
- It is possible to play an active part in the course of the project
- The support of the federations and clubs is appreciated for informing members, journalists, chambers of commerce, business networks about the existence of the project
- Federations and clubs can also provide information about the existing social enterprises they are aware of (if led by women)

Any information can be sent to <u>amelie.leclercq@bpw-europe.org</u>

As you can see, up to now, the work was about starting the project

The official launch of the visible part of the project will take place on 17<sup>th</sup> November. Keep an eye on the EWL's website : <u>www.womenlobby.org</u>

You can find attached the Terms of Reference to answer the call for candidatures.

Please start to inform your entrepreneurs members.

Thank you for your support!

Amélie Leclercq

**BPW Europe Representative** 

at European Women Lobby.